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Sent: Tuesday, April 04, 2006 10:32 AM  
To: pabiodiv@webmail.upb.pitt.edu  
Subject: PABIODIV: GET OUTDOORS DAY - Call for Exhibitors

GET OUTDOORS DAY - Discover PA Wilds - Call for Exhibitors!  
Little Pine State Park, Lycoming County  
Saturday, September 16, 2006 - 10 am to 5 pm (RAIN or SHINE)

Sportsmen and women, nonprofit and conservation organizations and outdoor businesses are invited to participate in GET OUTDOORS DAY - Discover Pennsylvania Wilds and showcase their work and programs. We are encouraging exhibitors to offer an interactive or hands-on activity at their information booth. Also, your organization may wish to offer an outdoor related program during the day. We want you to be part of the GET OUTDOORS DAY at Little Pine State Park. It is the goal of the event to expose as many people as possible to the wide variety of outdoor recreation, conservation and nature-related activities featuring the Pennsylvania Wilds region. We invite you to be a part of the excitement by reserving your exhibitor space now. The GET OUTDOORS DAY is a great way to get people involved in outdoor activities and recognize the importance of natural resource conservation and environmental stewardship. Nonprofit exhibitors can display for FREE and for-profits will be charged a nominal fee of \$75 for the entire day. Corporate businesses are encouraged to apply for sponsorship (contact Camille Orelli, the Event Coordinator, for more information). Tent shelter, tables and chairs are available for additional fees.

#### More Than Just a Display

You can help to make the GET OUTDOORS DAY a success by providing some form of interactive or hands-on activity for attendees. Don't just hand out literature; find a way to get folks involved. Think about what your organization is good at and use that to engage folks at this outdoor event. You are invited to sell merchandise or services at this event but we ask that you provide an interactive or educational component or demonstration as part of your exhibit related to the GET OUTDOORS DAY theme of outdoor or conservation education (i.e. gear demonstration, scheduled program, outdoor activity, hands-on nature discovery, etc.). The emphasis is education (not sales)! There are many benefits of your participation. In addition to the educational benefits of getting people outdoors and encouraging stewardship, it is an excellent forum to promote your organization and program as well as promote membership or volunteerism.

#### Reserve Your Space Now

Organizations and businesses should contact Camille Orelli at (570)772-0092 or [camilleorelli@yahoo.com](mailto:camilleorelli@yahoo.com) with questions and registration information. Exhibit space will be limited so the sooner we receive your registration the better, but we ask that all forms be returned by August 15, 2006. Once we receive your registration, we will send you detailed information regarding directions, parking, setup, takedown and other aspects of the event. If you need additional space or have other requirements, please contact Camille Orelli at (570) 772-0092. Thanks for your consideration. We hope that you will be an exhibitor at the GET OUTDOORS DAY. Even if you cannot exhibit at GET OUTDOORS DAY, please tell your constituents about the 2006 Get Outdoors Day at Little Pine State Park, Lycoming County near Waterville, PA. Let's all get more people outside this year! We look forward to seeing you on September 16th.

Camille Orelli, Event Coordinator, (570) 772 – 0092, [camilleorelli@yahoo.com](mailto:camilleorelli@yahoo.com)  
Michele Richards, Executive Director of PICE

Event sponsors and partners: Department of Conservation Natural Resources, Bureau of Forestry and Little Pine State Park, Lycoming County Visitors Bureau and PA Institute for Conservation Education.